



The International Network on Regional
Economics, Mobility and Tourism

Welcome to INRouTe

May 2010 – N°1

Dear Colleagues,

It is a true pleasure to welcome you to this promising venture called INRouTe, a United Nations World Tourism Organization (UNWTO) initiative two years in the making and now launched thanks to the cooperation of CICtourGUNE and Araldi. All of us are committed to transforming into knowledge the vast amount of information and documentation on regional economics, mobility and tourism.

Today, we find ourselves at a crossroads. While significant advances in recent years on the measurement of tourism have been made, specifically in terms of its economic contribution, where much success is attributed to the Tourism Satellite Account (TSA), we can no longer overlook the utility of credible data in analysing tourism activity for improving destination management. The growing demand for tools that support the efficiency and effectiveness of managing public and private resources *within* countries is crucial, and the time is ripe for further developing the conceptual underpinnings, measurements and comparative analyses to support **destination management** at the **regional level**.

INRouTe is a dynamic platform joining forces from all sides of the sector in order to learn from each other, exploit synergies and, why not, take advantage of common interests. This will, we hope in the near future, help consolidate tourism as an academic discipline while supporting the future development of tourism industries.

INRouTe has everything in place to become a constructive community —let's make it happen!

Mr. Antonio Massieu
Chairman of INRouTe
and
Chief, Statistics and Tourism Satellite Account Unit
World Tourism Organization (UNWTO)



I'm a Partner, now what?

As a Partner you can count on INRouTe to provide answers to questions revolving around the research areas outlined. We hope to provide you with the value you rightly expect from belonging to this network.

INRouTe's intranet space has been specifically designed to smooth the process of communication and collaboration among Associate Partners.

As INRouTe continues to develop and expand, we look forward to your insightful contributions and encourage you to explore the different tools available to you in our web page www.inroutenetwork.org (be sure to log in!):

- OpenKM: a document management platform to download, upload, modify, and track documents;
- Forum: engage in discussion with fellow Partners, solicit feedback and answers to your questions;
- Calendar: events, Calls for Papers, and Calls for Tender are posted here regularly;
- Who is who: background and contact details of your fellow Partners.

Additional information about the INRouTe intranet can be found in the User Guides located in the Reference Documents folder on the OpenKM platform.



Look at Us Grow!

Did you know that INRouTe already has over 60 Associate Partners, including 9 Institutional Partners? Just to give you an idea of what we look like, here are a few statistics on our new community.

We have Partners...

- in 21 countries;
- from more than 5 different institution types;
- from varied educational backgrounds;
- with the greatest amount of expertise concentrated in INRouTe Research Area A5. Measurement and analysis tools followed closely by A20: Tourism Satellite Accounts (TSA).



INRouTe is growing literally by the day! We hope to take a critical look at those INRouTe Research Areas still in need of support in order to create well-rounded and insightful community discussion.

You can also see these statistics in graphical format by logging in with your username and password to the [INRouTe Intranet](#).